



GRAPHIC DESIGNER (VISUAL COMMS) SYDNEY

The Urban List is a 'go to guide' for everything worth eating, drinking, buying and booking in Brisbane, Sydney, Melbourne, Perth, and Auckland—sharing our top spots with authenticity and credibility, courtesy of our talented team of marketing, editorial, sales and design professionals.

Due to exponential growth we are looking for a Graphic Designer to join our team. It's an exciting time to join us!

THE OPPORTUNITY

As our **Graphic Designer (Visual Comms)**, you will have end-to-end responsibility for the development and creation of all commercial assets—effectively communicating product and brand positioning and delivering highly impactful proposals, sales materials, B2B marketing collateral and campaigns.

The ability to deliver on demanding deadlines and manage multiple projects is crucial to success in this role. You will have a goal-oriented design approach, with an innate understanding and appreciation of The Urban List's high standard in style, design and imagery, being naturally able to work inside the confines of our brand guidelines.

You will have a strong background in visual communications—able to take an idea or concept, and with careful consideration of the target reader and/or customer as well as the goals and objectives of the brief, create exceptional finished designs that best achieve the desired results.

As a start up organisation, **culture is critical.** We are looking for a Digital Designer who shares our passion for The Urban List, is eager to work in an extremely fast-paced environment where **change happens daily**, and where **collaboration and communication is key.**

AN AVERAGE DAY IN THE LIFE...

- Developing proposal decks (primarily responding to brand/agency briefs)
- Working closely with our Group Commercial Manager on design assets and proposals for proactive opportunities and campaign ideas across our entire network
- Developing pitch decks for digital distribution and offline presentations
- Collaborating with sales, content and marketing on ideas and concepts for client campaigns and proposals
- Contributing to overarching b2b strategy and identity, providing recommendations on how our brand and product should be visually communicated
- Design and development of sales material in collaboration with marketing
- Design and development of b2b marketing collateral
- Design and development of internal support material and documentation
- Supporting the graphic design department on general graphic design output as requested or as required

SUCCESS IN THIS ROLE COMES DOWN TO A FEW KEY ELEMENTS:

- Tertiary qualification in Graphic Design or Visual Communications.
- 4+ years experience in a design role within a marketing team or agency environment.
- An exceptional eye for design and attention to detail, in-line with our style and brand aesthetic.
- A love of change is essential—approaching challenges with excitement, positivity and enthusiasm.
- Ability to absorb and implement feedback efficiently, with a strong desire to learn and grow.
- Outstanding time management skills with ability to juggle multiple projects and priorities
- Advanced knowledge of Adobe Creative Suite
- Excellent verbal and written communication skills, both with local and interstate/international stakeholders

WHY JOIN US?

We are all about culture and we invest in our people, vision and technology. We are innovative at heart and love working in an ever-changing, super fast-paced start-up environment. Based in Surry Hills with public transport on your doorstep, you will have the opportunity to work in a vibrant, passionate and collaborative environment, and be part of a company that has HUGE plans for the future.

TERMS OF EMPLOYMENT

- Full-time, permanent position with a 6-month probation period.

APPLICATION PROCESS

- Please submit your cover letter, CV, a link to your online folio to:
jhackett@theurbanlist.com